

How to Ask Donation Collecting Tips

THINK BIG! SET A HIGH \$\$\$ GOAL!

- You CAN raise a lot of money! It's easy! For example, if your goal is \$1,000 and you feel comfortable asking for \$25 from each person, then you must collect \$25 from 40 people to reach your \$1,000 goal.
- Tell your prospective sponsors about your goal, and that you need a minimum amount from each person on your list to reach your goal. Most people are relieved to be given a specific amount. With this approach, you will probably exceed your goal.

MAKE A LONG LIST

- Send letters and email to your family, friends and business acquaintances. Use the sample [Sponsor Me letter](#) provided on our [walkathon site](http://bringseanhome.org/walkathon) (<http://bringseanhome.org/walkathon>). Personal visits and phone calls work well, too! Remember, your sponsors can donate online via your personalized Active Giving site.

BE ORGANIZED AND PROFESSIONAL

- Take your [Fundraiser Form](#) with you everywhere for instant sign-ups (provided on our [walkathon site](#)). Know the facts about the case. Remember to thank them for their donation, no matter what the amount. Every gift helps!

BE ENTHUSIASTIC

- People will respond to your energy level. Get excited!

KEEP A LOOKOUT FOR NEW RECRUITS

- The more, the merrier! Invite your friends and neighbors to walk with you. It's easy to register online or print [Fundraiser Forms](#) from our [walkathon site](#).

DON'T BE SHY

- Remember, it takes as much energy to ask for \$100 as it does for \$10.

THANK YOUR SPONSORS

- Send thank-you notes to your sponsors. They will appreciate your effort, and be more willing to sponsor you again next year.

Questions? Email walkathon@bringseanhome.org